

Dear AUA members,

Warmest greetings! We are happy to share with you that the annual AUA Online Education Fair is coming! In the past two years, admission officers and staff from all member universities joined us online, presenting academic programs and sharing their knowledge on application. Last year, the live sessions received over 100k views from over 18,000 different IPs and the viewers are from 135 countries!

Taking into consideration the suggestions of some member universities, the AUA Secretariat would like to try some new ideas this year. Since the travel restrictions are lifted, most member universities re-opened short-term programs for international students and hope that the AUA EduFair could help publicize such short-term programs during the fair. Meanwhile, some member universities told us that it was not easy for them to reach high school students who are interested in applying for undergraduate programs of AUA universities. Therefore, this year, we would try replacing the sessions for undergraduates' recruitment with two days of live sessions for short-term programs to be held by member universities, like upcoming winter programs, summer programs, or other forms of short-term non-degree programs, which will open for applications in the upcoming year.

Now we cordially invite all member universities to register for our AUA Online Education Fair 2023!

1. You may find a tentative schedule of the live streamed sessions in the attachment. Sessions for short-term programs are scheduled for December 12-13, 2023 and postgraduate program sessions are scheduled for December 14-15. Please check whether the allocated time slots of live streamed sessions are fine for your university. If there is a need for adjustment or cancellation, kindly inform us at your earliest convenience. If the slots do not work for you, kindly email us 3 other possible time slots. We would like to have your confirmation on the schedule by November 27 (Mon).
2. Registration of live streamed session presenters. Same as last two years, we will continue using ClassIn as the live streaming platform. We would appreciate it if you could complete the attached registration form for live session presenters and send it back to us by November 27 (Mon). For each session, you may just provide the main presenter's information. The main presenter will have their names shown on the publicity page where audience can see it. Should you have multiple presenters, you may list their information after the main presenter's. We will arrange ClassIn testing sessions in early December, the details of which will be sent to you later.

(*If the presenters would not take questions, they may also choose to record the session in advance. If so, please indicate it in the registration form.)

3. In 2021, we set up a website (<http://www.asianuniversities.org/edufair/>) specifically for the online education fair, where we showcased the admission information of all member universities, put up live sessions' details, and promoted the education fair. We will continue using the webpage after a round of update. Now we would like to request member universities to:
 - a) Provide a paragraph (maximum 150 words, and it is fine to include URLs) to describe each of the short-term programs your university wishes to present during the live streamed session. We will find a place on the website to present the write-ups. The last day we accept the write-ups is December 4th (Mon).
 - b) Update the admission information of your university. You may check the information on the AUA Online Education Fair 2022 Website (<http://www.asianuniversities.org/edufair/index.jsp#miaodian01>), which was

provided by member universities last year. Should you wish to revise any part of the information shown on the webpage for your university, please fill in the attached document named “AUA EduFair Data 2023” and send it back to us. You do not have to fill every blank in the form, just the parts of the form you want to update. You may leave the other parts of the form empty. Kindly note that there will be no live streamed sessions for undergraduates admission this year; however, we still leave relevant information on the website in case there will be students who are interested in such information.

- c) Kindly check the university publicity video in the section of “Glimpses of AUA Universities” (http://www.asianuniversities.org/edufair/Glimpses_of_AUA_Universities.htm). If you wish to change the video, please share it together with the admission information form.

Should you have any questions regarding the fair, please feel free to contact us. You may also learn more about the fair from the staff of your universities who handled it last year. They all did a terrific job! Hope that we can jointly present a wonderful education fair this year!

Warmest regards,

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AUA Secretariat

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아시아대학연맹

(Asian Universities Alliance, AUA)

□ AUA 개요

- 목적: 아시아대학연맹은(AUA)는 기존에 아시아 지역 일부 또는 역외 국가들 내의 대학들 간의 느슨한 형태의 대학 간 협의체에서 한 걸음 더 나아가 아시아 지역 내에서 1국-2대학 원칙에 따라 엄선된 대학들의 협의체를 구성하여 연구 및 학생 교류를 더욱 적극적으로 활성화 한다. 이러한 협력 강화를 통해 미래 사회 경제, 과학, 기술의 비약적 발전 하에 아시아 지역 및 세계적인 도전과 위기에서 위기를 공동 극복하고 해결하기 위해 노력한다.

○ 창립과정

- 2016년 중국 칭화(Tsinghua)대학교 발의로 아시아 대학 주요 대학에 AUA 창립 제안
- 2016년 9월 중국 칭화 대학교에서 서울대학교를 포함한 13개 대학 대표가 참여한 회의를 통해 AUA 창립에 관한 의견 교환. 칭화대 측에서 준비한 초안을 바탕으로 목적, 멤버십, 사업, 재정 등을 포함한 정관의 구체적인 내용에 대한 협의. 2016년 10월~3월 추가 의견을 서면으로 수집한 후 1월 말에 최종안 확정 후 서명, 2017년 4월 28일 창립 이사회를 통한 정식 출범.

○ 회원교: 총 15개 대학

서울대학교(한국), 베이징대학교, 칭화대학교(이상 중국), 도쿄대학교(일본), 말라야대학교(말레이시아), 킹사우드대학교(사우디아라비아), 콜롬보대학교(스리랑카), 싱가포르국립대학교(싱가포르), 아랍에미레이트대학교(UAE), 양곤대학교(미얀마), 인도과학기술대학교(인도), 인도네시아대학교(인도네시아), 출라롱콘대학교(태국), 나자바예프대학교(카자흐스탄), 홍콩과학기술대학교(홍콩).

- 의장교: 중국 칭화대학교 (2017-2019) 임기 3년, 재임으로 임기 2022까지 연장

□ 주요 활동

○ Mobility

- 학생: Youth Forum을 비롯한 단기 교환 방문 프로그램을 통한 학생 교류 협력 프로그램. 연간 8개 프로그램 내외에 회원교의 총100여명의 학생들이 참가.
- 교원: Scholars Award 프로그램을 통한 전임교원들간의 연구 협력 및 공동 연구. 각 회원교별 4명의 전임교원 파견. 연간 60여명의 교원이 파견 2주간 회원교에서 관련분야 학자와의 교류 및 공동연구 진행.
- 직원: Staff Exchange 프로그램을 통해 행정 실무자들이 회원교를 방문 타 대학의 행정 시스템 및 운영에 대한 이해 제고 및 업무 개선에 관한 벤치마케팅 실행.

○ Research collaboration

- Academic Conference
- Joint Research Project

○ Strategy & Policy

- Presidents Forum
- Executives Meeting

- Annual Report: 아시아 대학이 직면하고 있는 공통 과제 및 현황 등에 관한 고등교육 관련 보고서 발간

- 홈페이지: <http://www.asianuniversities.org/>