

JOB TITLE:	Communications and Social Media Internship
TYPE OF CONTRACT:	Internship
UNIT/DIVISION:	WFP African Union Global Office
DUTY STATION (City, Country):	Addis Ababa, Ethiopia
DURATION:	6 months from September 2023 to February 2024
REPORTING LINE:	Deputy Director

BRIEF DESCRIPTION OF WFP AFRICAN UNION GLOBAL OFFICE

The United Nations World Food Programme African Union Global Office (AUGO), established in 2007 and based in Addis Ababa, Ethiopia, closely works with the African Union Commission, Regional Economic Communities, AU specialised technical organs, the United Nations Economic Commission for Africa (ECA) and other UN agencies, and international regional institutions through high-level engagements and partnerships. AUGO's strategic and technical engagement with the AU safeguards food security and nutrition are kept high on the AU and Member States' agenda.

PURPOSE OF THE POSITION

Internships with WFP provide an opportunity for final year students and/or new graduates to gain experience of the United Nations, more particularly of the World Food Programme. It also provides an opportunity for students to gain valuable experience working in an international professional environment.

The Communications and Social Media Intern will closely work with the AUGO, WFP HQ and regional bureaus, the AUC and ECA communications and advocacy teams in AUGO's work to establish and strengthen engagements and partnerships with these and other partners.

KEY ACCOUNTABILITIES

- I. Provide support in content creation (quote cards, animated GIFs, short articles) for Yammer and Twitter account (once secured) using Canva to showcase and increase visibility of AUGO's engagements and partnerships
 - a. Support to ensure the social media platforms are active
 - b. Support social media engagements and campaigns
 - c. Provide analytics and social media reports (monitoring) on a regular basis
- II. Provide input to all relevant documents produced by the technical team for internal / external consumption, including strategies, technical reports, and other documents, to ensure they are well written, and clearly communicate the intended message
- III. Support the AUGO Team to organise and run online, face-to-face or hybrid format events, meetings, panel discussions, etc.

- IV. Produce photos / videos of different events, light edit photos and create graphics / other design products
 - V. Monitor relevant issues related to Africa and engagements of WFP, the AUC, ECA and other relevant partners
 - VI. Support the advocacy campaigns and communications engagement undertaken by the Office
 - VII. Maintain and regularly update the AUGO knowledge management system
 - VIII. Prepare communications and advocacy material including PowerPoint presentations, factsheet and others
 - IX. Perform other duties as assigned
-

LEARNING COMPONENTS

Upon completion of the internship, the successful Communications and Social Media Intern should:

- Be able to produce social media content, design and develop good writing skills for public information and communications in an international / regional context
- Have a good understanding of the African Union Commission and its flagship projects / initiatives and AUGO's engagements with AUC and ECA
- Gain experience in partner engagement and communication
- Understand WFP's communications and advocacy engagements
- Have a good understanding of the UN system and structure, and an extensive exposure to the WFP system, procedures and terminology
- Gain valuable experience on the challenges and opportunities of working in a multicultural environment

TRAINING COMPONENTS

Throughout the assignment, WFP interns have access to an industry leading learning platform, WeLearn. Depending on opportunities and availability of funds, s/he may participate in WFP workshops or seminars, as appropriate.

QUALIFICATIONS AND EXPERIENCE

- Candidates must be enrolled in an undergraduate or graduate degree programme from a recognised Korean university in one of the following areas: Communications, Multimedia Production, Public Relations, Journalism, Media Studies, International Relations, Digital Narratives, or related area.
- The intern must have attended courses in the last 12 months and have completed at least two years undergraduate studies. Recent graduates (up to 12 months) are eligible to apply.

Experience:

- Experience in social media management is desirable.

- Experience in national or international non-governmental organisations is desirable.
- Experience in multi-cultural environments is an asset.

Language:

- Excellent written and spoken English is required (Proficiency / Level C) and knowledge of other UN languages is advantageous.

TERMS AND CONDITIONS:

- The internship is on a full-time basis in accordance with the working schedule of the WFP African Union Global Office.
- WFP is not responsible for living expenses, arrangements for accommodation, necessary visas and related costs. The student's university will cover all costs for deployment.
- The internship is for a duration of 6 months from September 2023 to February 2024.

Certified by Hiring Manager (name/title & signature):

Lydie Kouame, Deputy Director WFP AUGO.......... **Date:** 13/06/2023.....

Accepted by contract holder (name & signature):

..... **Date:**